

Gummy Customization & Quote Guide

Choose a starting specification, compare like-for-like quotations and send a useful brief - even when some decisions are still open.

01 / Build the product around the brief

Decision	What to compare and why
Formula & base	Identify the active ingredient and its reporting basis. Discuss the gummy base and sweetener system together: changing either can change texture, taste and processing requirements.
Flavor, sweetness & texture	Describe the flavor, sweetness level, chew and aftertaste separately. A flavor name alone does not define the sensory result; compare agreed sample versions.
Shape, size & color	Send a shape reference and preferred piece size. A larger piece changes the eating experience and pack count; a new shape may require tooling, subject to review.
Bottle or pouch	Specify gummies per pack and the proposed closure, seal and label. Compare the whole pack, including material and artwork requirements, rather than its outer appearance alone.

These are project discussion options, not a promise that every combination is available. Formula feasibility, sample approval, testing scope and commercial terms need a project-specific review.

Start with an ingredient or a product reference. Unknown specifications can be marked **Not decided yet**; a finished formula is not required to begin an inquiry.

Keep quantities on the same basis

Per gummy, per serving and per retail pack describe different quantities. Record the unit beside every number.

Basis	Meaning	Illustrative example only
Per gummy	Amount in one piece	100 mg of an example ingredient per gummy
Per serving	Amount across the chosen number of pieces	2 gummies x 100 mg = 200 mg per serving
Per pack	Number of pieces in one bottle or pouch	60 gummies / 2 per serving = 30 servings
Order quantity	Number of retail packs ordered	500 bottles is not 500 gummies

The numbers above explain arithmetic. They are not VITHELO product specifications, a recommended dose or label directions. Ingredient form and the amount used for reporting must also match.

02 / What changes a useful comparison

A quote for 60 gummies per bottle cannot be compared directly with 30 gummies per pouch. Normalize the active amount, pieces per serving, pieces per pack and number of retail packs before comparing the unit price.

For a weight-based result, ask whether the report uses mg/g or mg per gummy, and how piece weight is determined. A combined sample result does not by itself describe the amount in every individual gummy.

Record uncertainty instead of guessing

Separate a fixed requirement from a preference. For example: 'Ingredient selected; amount and serving count undecided; please compare bottle and pouch options.' Include the intended sales market so the appropriate review can be scoped.

Two project starting points

Use the reference to identify the product. List requested changes separately so the reference is not mistaken for a final specification.

03 / Creatine gummies - VT-G006

Existing reference: mango flavor, lightning shape, pouch packaging. This identifies the current reference; it does not establish a confirmed active amount, serving count or shelf life.

Useful inputs: creatine ingredient form; target amount and reporting basis per gummy or serving; proposed pieces per serving; texture and sweetness preferences; gummies per pouch; order quantity in pouches; target market.

Technical review: ask which method and sample preparation suit the gummy matrix, how the reported creatine basis is defined, and what the report covers. Separate an initial assay from evidence over time in the proposed packaging.

04 / Melatonin gummies - VT-G001

Existing reference: blueberry flavor, star shape, bottle packaging. A flavor or shape reference does not confirm a dose or authorize a market-specific label.

Useful inputs: proposed melatonin amount, if known; per-gummy and per-serving basis; pieces per serving; taste and chew preferences; gummies per bottle; bottle and closure preferences; order quantity in bottles; intended market and audience for review.

Keep the commercial reference in scope

The previously approved gummy project reference is approximately **500 bottles or 500 pouches**, depending on the selected format and scope. This is an initial reference, not a new quotation or a universal minimum. Confirm the formula, tooling, packaging and order basis in the written quote.

Three different kinds of evidence

A document is useful only when its material, batch, method and purpose match the question being asked.

Document	What it helps establish	What it does not establish alone
Raw material COA	Reported results for the identified ingredient lot and listed specifications.	The final gummy amount, uniformity, finished-batch release or shelf life.
Finished product testing	Results for the identified product sample or batch, tested attributes and methods.	All untested attributes, every individual piece or performance throughout shelf life.
Stability evidence	Changes over specified time points under stated conditions in the stated formula and packaging.	The same outcome for a changed formula, different pack or untested conditions.

05 / Match the evidence to the project

Ask for product and batch identification, test date, sample basis, units, method, acceptance criteria and the laboratory or issuer. Check whether the report concerns a raw ingredient, a development sample or a finished batch.

Taste and texture approval answer sensory questions. They cannot replace active ingredient, microbiological or stability evaluation. The appropriate scope depends on the product and destination requirements.

A laboratory service description or a supplier brochure is not a VITHELO batch report, certification or proof of a finished product. This guide does not make a certification or testing-service claim.

Further reading: [How Supplement Sampling Works](#) and [Manufacturing & Quality](#).

Compare the same quotation scope

Use the same brief for each comparison. A low unit price may cover fewer gummies, a different ingredient basis or fewer included services.

Quote line	What to align or ask to separate
Product specification	Ingredient form and amount basis; piece weight; serving count; flavor, sweetness, texture and shape; approved sample version.
Pack & order basis	Gummies per pack; bottle or pouch specification; labels, seals and cartons; number of retail packs and quantity tiers.
Included work	Formula development, sampling rounds, artwork review, tooling and testing. Ask what is included and what is charged separately.
One-time vs repeat costs	Separate setup, tooling and development fees from the recurring pack price. Confirm what can be reused for a repeat order.
Commercial terms	Currency, quote validity, payment stages, delivery basis, shipping and any exclusions. Compare totals on the same basis.
Schedule & approvals	Separate development, sampling, artwork approval, production and dispatch. Ask which approval starts each timing estimate.

06 / Make changes traceable

If a sample or pack changes after quotation, ask for an updated specification and quote revision. Retain the accepted sample reference and written scope so later decisions are compared against the same version.

More detail: [What Information to Include in an RFQ](#). No prices or delivery promises are set by this guide.

Your gummy RFQ

Fill in the fields and save a copy. Unknown specifications can be left open. Send the file manually to hello@vithelo.com, or paste the brief at vithelo.com/contact.

Email

Company / website and contact name (optional)

Product reference / ingredient and intended market

Amount basis: per gummy / serving; pieces per serving (or undecided)

Flavor, sweetness, chew, shape and color preferences

Bottle / pouch; gummies per pack; order quantity and its unit

Testing, documents, timing, open questions and quote comparison options

Save before sending; some browser PDF viewers do not retain edits. Reopen your saved copy to check the fields. This form does not send itself and does not subscribe you to marketing.